"The pure devotees bear from the authorities and chant, sing and write of the glories of the Lord. Matsyānuh Yāṣāderā heard from Nārada, and then be chanted in writings; Sukadeva Govinda studied from his father, and he described it to Pārīkṣit; that is the way of Srimad-Bṛhadāraṇyaka. So by their actions the pure devotees of the Lord can render any place into a place of pilgrimage, and the holy places are worth the name only on their account."

Srimad-Bhāgavatam 1.13.20 Purport

The Most Blessed Event
The appearance day of our beloved Spiritual Master
September 6, 2015